



CONTACTS

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Address

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SKILLS

| | |
|-----------------|----------|
| CSS | ████████ |
| Blender | ███ |
| Ableton | ██████ |
| Webflow | ████████ |
| InDesign | ██████ |
| FL Studio | ██████ |
| Illustrator | ████████ |
| Lightroom | ████████ |
| Wordpress | ██████ |
| Photoshop | ████████ |
| After Effects | ██████ |
| Premiere Pro | ██████ |
| HTML language | ████████ |
| Maya Autodesk | ███ |
| DaVinci Resolve | ██████ |

IOAN BALANICA

Graphic Designer

EDUCATION

HIGH SCHOOL I.I.S BRUNO MUNARI CREMA

Educational institution located in my hometown, where I studied drawing, sculpture and architecture for the first 2 years. For the next 3 years I pursued visual arts and multimedia, making video montages and short films

September
2014

June
2019

ACADEMY OF FINE ARTS SANTA GIULIA

Where I obtained my bachelor's degree in Web and Business Communication. Here I studied design and graphics, with a more in-depth look at building websites with codes or with Wordpress.

October
2019

February
2023

WORK EXPERIENCE

NITE AGEENCY

I currently create user-friendly websites and e-commerce. I shoot photographic and video material for clients, designing and developing brand Identity and graphic material such as logos, brochures, flyers, billboards and more

Dicember
2023

Now

INTERJOB SRL

At this agency I was the web designer. I created web pages and logos with Wordpress and Illustrator. I also edited images and video with Photoshop, Lightroom and DaVinci Resolve.

November
2022

September
2023

on-call

VAN RENTAL MONTIRENT

This agency required graphic design services for both offline and online marketing. I created a corporate identity, billboards, and promotional materials, and I also managed their social media pages

December
2021

August
2023

HOBBIES

Music • Photography
Film / series • Video games

FOR MORE INFO

balanicaioan.com



INTERNSHIPS HELD AT PRESENTAZIONI TOP

An advertising agency in Milan that specializes in creating high impact ad campaigns. I produced all the graphic and visual presentation imagery for assigned campaigns.

May
2022

November
2022

LANGUAGE PROFICIENCY

- Italian
- Romanian
- English (Cambridge ESOL Certificate)

MORE ABOUT ME

I like to help people who need assistance with their social media presence. For example, I helped a nonprofit organization called the Italian Dyslexia Association (AID), hoping to get people to understand Dyslexia (which I have) through graphics that are unlikely to be forgotten.

I keep myself fit by playing sports and working out. I enjoy running and swimming, although I have never done it competitively.

I also play musical instruments, and write and perform my own songs, which I plan on releasing on various streaming platforms.